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Press Release

BioTools, Inc. expands to Europe; announces establishment of BioTools Europe, Ltd.

Jupiter, Florida, USA January 5, 2010: BioTools, Inc. proudly announces the establishment of its first international subsidiary, BioTools Europe, Ltd.

BioTools' core technologies, Vibrational Circular Dichroism (VCD) and Raman Optical Activity (ROA), have seen significant growth over the past few years. This provides a strong base for continued growth as we expand our products and services. VCD has become a standard technique for the determination of absolute configuration of chiral molecules whereas ROA, an exclusive product to BioTools, is primarily used as a sensitive probe for structural elucidation of biomolecules. Customers for both techniques include academic institutions, regulatory agencies and pharmaceutical companies. European markets account for a large percentage of this growth. The establishment of its own European subsidiary enhances BioTools capability to improve its regional support delivering an even higher standard of service to its customers. .

BioTools Europe Ltd is headquartered in Surrey, UK, south of London, where Mr. Frank Trundle serves as Managing Director of BioTools Europe and as Vice President of BioTools, Inc. Mr. Trundle brings with him over 20 years experience in international high-technology-based instrumentation business. "We are very fortunate to have Frank as our leader in Europe. Frank's experience in sales, marketing, and business, and product development is a tremendous asset to our rapidly growing company. We are privileged to have him on board." says Dr. Rina Dukor, Ph.D, President of BioTools, Inc.

About BioTools, Inc.

BioTools is a world leader in providing advanced instrumentation and services to pharmaceutical companies and academia serving critical areas of biopharmaceutical and chiral drugs research. Its unique products are used for molecular structure characterization from basic research to formulated finished products. Founded in 2000, BioTools has R&D, sales, customer support, contract research lab and manufacturing facilities in Jupiter, Florida and now sales and customer support in Surrey, UK.